

Brent Council
Premises Licence - Initial Application - Ref. 223285615

Agent

Title Miss
Forename 1 Gemma
Forename 2 Goodwin
Organisation name Licensing Matters Ltd

Address Time Technology Park
Blackburn Road
Town Simonstone
County
Postcode BB12 7TW
Email address gemma.goodwin@licensingmatters.net
Client Reference 605

Applicant number

Total One

About applicant one

Type Limited Company

Applicant One

Title
Forename 1
Organisation name Jalaram Transport Ltd

Address 226 EALING ROAD

Town WEMBLEY
County
Postcode HA0 4QL
Email address gemma.goodwin@licensingmatters.net
Contact Name Manisha Thakkar
Phone Number
Mobile
Joint Applicants
Organisation Description LIMITED COMPANY
Registered Address [REDACTED]
Registered Number 07390108

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Premises

JALARAM MONEY TRANSFER & PARCEL SERVICE, 226 Ealing Road, Wembley, HA0 4QL [Location Map](#)

Premises Details

Address	226 Ealing Road, Wembley, HA0 4QL
Post Town	
Postcode	HA0 4QL
Telephone number	
Non-Domestic Rateable Value	17500.00

Operating Schedule

Desired Start Date	06/03/2015
Desired End Date	
Number Expected	

General Description of Premises	THE BUSINESS IS CURRENTLY OPERATED AT NUMBER 93-95 EALING ROAD, WHICH HAS HELD A PREMISES LICENCE FOR APPROX 1 YEAR. THE BUSINESS IS MOVING TO NUMBER 226 EALING ROAD, & ONCE THE CHANGEOVER HAS TAKEN PLACE THE LICENCE FOR NUMBER 93-95 EALING ROAD WILL BE SURRENDERED.
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Licensable Activities

Provision of late night refreshment	Yes
Supply of alcohol	Yes

L. Late night refreshment - Standard Times

Day	Monday
Start Time	23:00
End Time	01:00

Day	Tuesday
Start Time	23:00
End Time	01:00

Day	Wednesday
Start Time	23:00
End Time	01:00

Day	Thursday
Start Time	23:00
End Time	01:00

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L. Late night refreshment - Standard Times

Day	Friday
Start Time	23:00
End Time	01:00

Day	Saturday
Start Time	23:00
End Time	01:00

Day	Sunday
Start Time	23:00
End Time	01:00

L. Late night refreshment - Further Details

Indoors or Outdoors	Indoors
Further Details	HOT DRINKS & SNACKS
Seasonal Variations	
Non-Standard Timings	

M. Supply of alcohol - Standard Times

Day	Monday
Start Time	06:00
End Time	01:00

Day	Tuesday
Start Time	06:00
End Time	01:00

Day	Wednesday
Start Time	06:00
End Time	01:00

Day	Thursday
Start Time	06:00
End Time	01:00

Day	Friday
Start Time	06:00
End Time	01:00

Day	Saturday
Start Time	06:00

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M. Supply of alcohol - Standard Times

End Time	01:00
Day	Sunday
Start Time	06:00
End Time	01:00

M. Supply of alcohol - Further Details

On/Off Sales	Off the premises
Seasonal Variations	
Non-Standard Timings	

Premises Supervisor

Name	SHANKER MALLESHI BADIGER
Address	████████████████████
	████████████████████
Postcode	████████
Phone	
Email	
Licence Number	157606
Issuing Licensing Authority	LB BRENT

N. Concern in respect of children

Concerns Regarding Children	NONE
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O. Hours premises are open to the public - Standard Times

Day	Monday
Start Time	06:00
End Time	01:00

Day	Tuesday
Start Time	06:00
End Time	01:00

Day	Wednesday
Start Time	06:00
End Time	01:00

Day	Thursday
Start Time	06:00

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O. Hours premises are open to the public - Standard Times

End Time 01:00

Day Friday

Start Time 06:00

End Time 01:00

Day Saturday

Start Time 06:00

End Time 01:00

Day Sunday

Start Time 06:00

End Time 01:00

O. Hours premises are open to the public - Further Details

Seasonal Variations

Non-Standard Timings

P. Licensing Objectives

General

The premises will be managed in line with the four licensing objectives & government legislation.

Prevention of Crime and Disorder

1) CCTV shall be installed to Home Office Guidance standards and maintained in a good working condition. Recordings shall be kept for 31 days and shall be made available to police and authorised Officers from Brent Council upon reasonable request.

2) CCTV cameras shall be installed to cover the entrance of the premises.

3) A refusal book/ electronic register shall be kept and maintained that includes the date, time, and name of person refusing the sale. The register will be made available for inspection at the premises upon reasonable request.

3) An incident log shall be kept at the premises, and made available for inspection on request to an authorised officer of Brent Council or the Police, which will record the following: all crimes reported to the venue, all ejections of patrons, any complaints received, any faults in the CCTV system or searching equipment/ scanning equipment, any refusal of the sale of alcohol, any visit by a relevant authority, or emergency service.

4) A time delay safe with deposit slot and anti fishing mechanisms must be used in line with a cash minimization policy.

5) Regular robbery awareness and cash minimization training will be given to all staff.

6) The Premises Licence Holder/ DPS shall ensure that at all times the individual responsible for managing the shop will have a good command of English.

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P. Licensing Objectives

Public Safety	CCTV CAMERAS WILL BE LOCATED INSIDE THE PREMISES & THE ENTRANCE.
Prevention of Public Nuisance	CCTV CAMERAS WILL BE LOCATED INSIDE THE PREMISES & THE ENTRANCE.
Protection of Children from Harm	1) All staff employed at the premises will be fully trained in making sales of alcohol and in particular how to manage issues in relation to underage sales, dealing with intoxicated persons and street drinkers. The training will be documented and made available to the police or officers authorised by the licensing authority upon reasonable request. 2) The premises will operate a challenge 25 policy. Whenever a person attempting to purchase alcohol looks or appears to be under the age of 25, they will be challenged for ID to prove that they are 18 years or older. 3) A poster will be on display advising customers of the challenge 25 policy. 4) The only types of ID that will be accepted as proof of age are passports, driving licences, & cards bearing the PASS hologram.

Declaration

Data_Protection

Associated documents

plan

About this form

Issued by	Brent Council Environment and Neighbourhood Services Regulatory Services Brent Civic Centre Engineers Way Wembley HA9 0FJ
Assigned to	Liquor Licensing
Contact email	environmentandprotection@brent.gov.uk
Contact phone	020 8937 5359
Channel	Customer Portal
Contact reference	1455052
Received on	05/02/2015
Form reference	223285615
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